



Sherri Curtis · Taylor Andrews Academy of Hair Design

539 W. University Parkway, Orem (opening in September)
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When Sherri Curtis opened Taylor Andrews Academy of Hair Design five years ago, she knew she wanted to create a school where graduates were fully prepared to enter the workforce upon graduation. After more than 20 years of owning salons and training new employees, Sherri knew that new hairstylists often had to be re-trained when they began work at a new salon. She also knew that new hairstylists had rarely been trained in success or customer service skills.

The Taylor Andrews Academies — with locations now in West Jordan, St. George, Layton, Las Vegas, and coming soon in Orem — are designed to produce better students.

“Our students are learning about themselves, they are learning about the business, and they are learning how to take care of clients,” Sherri says. “Students learn, grow and change so much in our program.”

Taylor Andrews Academy offers courses in hair design, esthetics, makeup artistry, business and leadership.

Sherri is a Hollywood-trained makeup artist and feels that makeup is her niche.

“Our makeup courses offer something that many hair academies don’t,” she says. “Students love the two-week course, where they learn about makeup and have a professional photo shoot at the end of the course to build their portfolio. It is very rewarding for them.”

Cosmetic skills the students have learned from the Taylor Andrews classes have led them to careers in print and broadcast media industries and at MAC Cosmetics.

Sherri and the Taylor Andrews Academies have been featured in many national magazines and have received numerous awards across the country. Though this is an accomplishment,

Sherri says the most rewarding part of this work is seeing the difference the graduates are making in people’s lives.

business tip PASSION

Improve yourself. When you get better, everything in your life gets better. This week and hereafter look for ways to improve your skills and abilities. When you grow and develop your personal and career skills, the circumstances of your life will respond with positive changes.

Continuous learning is not an elective. Be teachable. Read — leaders are readers. Attend seminars and retreats. Study the masters. Long-term success is achieved through constant improved performance. Colin Powell said, “There are no secrets to success. It is the result of preparation, hard work and learning from failure.”