

women in business

Laura Jarman • Dear Lizzie

10953 N. Alpine Highway, Highland · (801) 492-0022 · www.mydearlizzie.com

At Dear Lizzie, everyday delights inspire customers to live beautifully. Owner Laura Jarman embraces the old-fashioned sensibility of treasuring the comforts of home, family and tradition by celebrating the simple joys of being a girl! Whether that manifests itself in a sparkling vintage chandelier, pretty silk ribbons or fuzzy pink slippers, Dear Lizzie loves the notion that little things mean a lot and tell the story of who we are!

In addition to unique home furnishings and decor, the boutique features one-of-a-kind jewelry, apparel, accessories and the perfect gift wrapped as pretty as can be! Trinkets and treasures abound, including a mix of fancies for infants and children.

The accompanying bistro offers deli-

cious sandwiches, soups and salads — just remember to save room for dessert! Favorites include their signature sugar cookies and the biggest cupcakes ever. The bistro also offers specialty drinks — the fancy and famous “Dizzy Lizzie” cherry cream soda is a year-round favorite! Dear Lizzie can cater your off-site event or reserve the bistro for your special occasion.

“The bistro was a natural expansion of the idea that a girl not only needs a pretty place to shop, but a pretty place to sit down and visit, too,” Laura says.

With the indulgent atmosphere of chocolate-brown walls and pretty pink accents combined with the kitchen bustle and laughter of guests, the



boutique and bistro combine all the delights of Dear Lizzie into one terrific party — every day!

BE JOYFUL

Be true to you.
Love what you do and do what you love — it shows!

Planted Earth

440 S. State Street, Orem · (801) 225-4510 · www.plantedearth.net

In 1971, Penny and Dan Doty opened Planted Earth. What began as a successful greenhouse business has blossomed into a beautiful boutique-styled antique and gift shop coupled with the most fabulous fresh flower designs in the valley.

Many people don’t realize what a great treasure Planted Earth is. One of Penny’s passions is jewelry, and she displays the largest selection of antique jewelry found in Utah as well as fine and genuine hand-made jewelry. The boutique truly dazzles with stylish decor, color and fresh ideas — “timeless splendor,” as Penny calls it. Penny is a self-proclaimed thrifty shopper who loves to pass on great deals to her customers and prides herself in only carrying fine and unique items at very affordable prices.

Liz, Penny’s daughter, grew-up in the store and has now teamed up with Penny to help maintain the boutique and floral area.

Now, Liz’s 4-year-old daughter, Cecilia, is doing the same. The three generations of women are one step ahead of current trends in the home and floral industries and will continue to bring them to the valley. All three enjoy the service they provide and understand the value and importance of their jobs.

“We love what we do and love seeing the excitement on people’s faces,” Penny says. “We pride ourselves on



providing items that make people and their homes feel beautiful.”

business tip
SERVICE!

It’s important to do something that provides a service to others. That’s why we’re still in business after almost 40 years — because we can make people happy at an excellent price!