

“I have a pair of shoes that my daughter loves. They are ornate with jewels and in her favorite colors. One day, I was wearing the shoes, and she looked down at them and exclaimed, ‘That’s it. I want my room to be designed around those shoes.’ Knowing my daughter and seeing what she loved was all I needed to create a space that is unique to her.”

Like designing a room from a shoe, Gina is more than enthusiastic about a challenge; but to take a challenge, you have to be willing to take risks. “Playing it safe can work, but it lacks a very important element, interest. Our personalities are so diverse, we need something unexpected, but relevant, to really pull us in and maintain our interest.”

One challenge that Gina has truly mastered is that of compromising with husband and wife. “In designing my own home I have to know how to satisfy my husband’s masculine taste, while drawing in the feminine touches. It is always a treat to show a room to both a husband and a wife where they are both thrilled. The couple feels like the room reflects them as individuals and as a couple.”

Making a place where everyone is comfortable is Gina’s way of creating everyday sanctuaries. As a wife, mother of two teenage girls, and successful business owner, Gina knows how hectic schedules can become, and how vital it is to make your home the place where your family retreats.

“It is so rewarding to me to see how excited whole families are to see their homes when my projects are complete. Suddenly, they are no longer in a house, but in their home, exactly where they want to be.”

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