

People News >>

UVBQ PEOPLE ON THE GO

<< FALL 2007



BROWN

CHRIS BROWN joined Payson-based Sabinsa Corporation as regional sales manager. Brown previously worked in sports

administration, marketing and promotions at UVSC. "Chris is a great asset to our expanding sales team," says Todd Norton, president.

Nu Skin Enterprises in Provo made the following appointments.

ALEX HOFFMANN has been appointed director of operations for Latin America. Hoffmann joined Nu Skin in 2001 and played key roles in the company's Latin America markets.

DAN THORSTENSON has been named senior director of business marketing for the Americas and Europe. Thorstenson joined Nu Skin in 1996 and has held several positions, including senior director of operations for North America.

Lehi-based XanGo, LLC, made the following promotions.



MORTON

GORDON MORTON has been named president of sales and marketing. Morton previously served as the company's

chief marketing officer overseeing sales management, events, public relations and marketing communications departments.



DIGLES

JOHN DIGLES has been named chief marketing officer. Digles previously served as senior vice president of sales and marketing. Prior to joining XanGo, Digles

served as senior vice president and Midwest general manager at MWW Group.

RUSS FLETCHER has been promoted to senior director, project management of XanGo's IT department. Fletcher previously worked at Nu Skin Enterprises, Avistar Group and Potomac Group.

RODNEY JAMES has been promoted to director of product marketing. James oversees global product marketing with responsibilities for sales tools, SWAG and global promotions. Prior to XanGo, he worked as a director of marketing in the direct sales industry.

ROBBIE LAWLER has been appointed executive vice president of Persogenics for Families, a new division of the Provo company. Lawler is the co-founder of Healthy, Wealthy, Wow and Grapevine Talk Radio Network, and she was the National Young Mother of the Year in 1995.

Bank of American Fork made the following appointments and promotions.

BRET BUSHMAN, a vice president/commercial loan officer, has been promoted to branch manager at the bank's Orem location. Bushman began his banking career in 1990.

TRACEY LARSEN has been named assistant vice president/organizational development and policy director. Larsen has more than 20 years experience in the banking, training and development industries.

CHAILLE MACKIE has been promoted to assistant vice president/opera-

tions manager for the Riverton branch. Mackie has 15 years of banking experience.

KEN PECK has been hired as the facilities manager for the bank's main branch. Peck joined the bank after working in the construction industry for 36 years. He is responsible for overseeing general maintenance of the facility.



ALLRED

MONICA ALLRED has been promoted to the Highland branch's operations manager. Allred began her career with the bank in 1996 at

the American Fork branch, where she served as drive-up teller supervisor for eight years and assistant operations manager for two.

IKE DIETZ has been promoted to assistant vice president at the bank's main branch. Dietz began his career at the bank in 2003, and his responsibilities now include originating mortgage loans and marketing the bank's mortgage products.

ZANE EVANS has been promoted to vice president at the bank's Pleasant Grove branch. Evans has 10 years of banking experience and will continue his lending responsibilities with his advancement.

DUSTIN PHILLIPS has been hired as a commercial lender. Phillips brings 14 years of banking experience to his new position.

STEVE SHILLINGFORD has been promoted to president and CEO of Lindon-based Solera Networks. Shillingford joined Solera this year as senior vice president of sales and marketing and has more than 10 years experience in enterprise IT sales, marketing and business development.

CLINT HUBLER has opened an insurance agency, Clint Hubler Insurance,